# WHITEAKER COMMUNITY COUNCIL

# A CITY OF EUGENE NEIGHBORHOOD ASSOCIATION PO Box 11692, EUGENE OR 97440

WCC Board Meeting 2/17/21:

#### Attendance:

Board Members: Chris Gadsby, Angie Byers, Gail Caru-Vetter, Andrew Price, Dilenia Cardona, Katie Guske, Ian Winbrock, Margaret Steinbrunn, Anand Holtham-Keathey, Johnny Scooter

Attendees: Stephen Fuller-Rowell, Vince Casey, Sigh O'Nara, Thea Lee, Emma Jones, Brad Foster, Jennifer Hoover

#### Action Items:

Meeting: Monday at 7

- Chris has a message in getting a deal from Eugene Weekly.
- Places we want to spend the \$2500 incentive money.
- Locations for any additional stands

#### **Open Comments:**

Brad Foster: Duncan Rodes, previous WCC Secretary, requested that WCC join with Jefferson-Westside to discuss W 7th housing opportunity exploration. Brad will invite him to the next meeting, as he would like to collaborate with WCC. Chris would like to talk to them about the property on W 13th where a number of unhoused are living.

Andrew Price: What's going on with the pallet houses. Chris believes they've been allocated, but not transported.

Vincent Casey: Local Realtor providing a real estate update. The market is very tight in the Whiteaker. For example, recently a home with on the market, fixer upper, and had 13 offers. Listings are higher than he expects, and still sells. Median sales price is \$350,000. If you would like a CMA or to speak with him he is available to discuss selling your home.

Katie Guske: House is sold on March 1st, but would like to petition the board to let her stay until next election in April. Margaret proposes that we keep Katie until April. Andrew seconded. Chris stated that he doesn't think it's necessary to make a motion, as she still owns in March.

Angie Byers: When are elections? The first general meeting in April. The mailer should go out at least 30 days prior.

Thea Lee: Should we get Chief Skinner and Bryan from Parks and Open spaces to come to our general meetings? Yes. We need new sandwich board signs. Angie will get them for the sandwich boards that were damaged or stolen.

# Mailer Items:

- Thea will ask Chief Skinner and Parks and Open Spaces to speak at our March General Meeting.
- Angie will ask "Friend of Trees"
- General Elections
- "All for One" Campaign
- All information for the mailer should be completed by Monday, 2/22/21
- WCC Board Members names should go on mailer
- Access information for Zoom meetings
- Access information for WCC email and anyone that wants to have their personal emails as well.

### **Discussion:**

Meetings: Andrew suggested we start in person meetings. Gail suggested that was not a good idea due to safety. Margaret agreed. Angie was concerned it would be a super spreader event. Chris pointed out that we couldn't do that due to Lane County Covid gathering rules. Group agreed that we need to help those that cannot yet access Zoom.

lan: Any grant information should stay within the board within a committee. Someone that is outside of the Whiteaker should not be using an email in the name of the board. Chris mentioned Holly Hine work with those interested in supporting the WCC with finding grants.

WCC Email: Should everyone have access to the email? Chris is concerned with non-executive members using the email to send and receive emails. If someone is tasked with a particular item, they should be the ones answering it.

New Board Member Orientation: Saturday at 4pm at Slice.

#### OHA Grant Spending:

- a. Updated Line by Line Grant Approval:
- 1. Sanitizer Stations:
  - a. Thea: Will check with Parks and Recs regarding Maurie Jacob Park
  - b. Chris: Can commit to one at his house.
  - c. Will come back with locations by Monday, February 22nd.
- Mailer with self-addressed postage:
  - a. "I'm getting vaccinated because" with return mailer.
  - b. The cards would ask Whit members to answer "Why are you getting vaccinated?"

- 3. WCC Admin Costs
  - a. The grant can pay for some of the admin items.
- 4. Scooter: Eugene Weekly Ads
  - a. ¼ page costs
  - b. Chris will follow up with Eugene Weekly to see if our \$7000 can go further. Katie suggested Chris work with Margaret and Scooter on ads/press releases.
- 5. Incentives:
  - a. Scooter suggested we work with the grocery store on 7th and Blair
  - b. Delinia and Gail suggested we use additional businesses.
    - i. Delinia suggested food trucks.
  - c. Angie brought up that we need to organize how/where to get incentives.
  - d. Ian suggested we remember that this may be our last money that we have.
  - e. Gail: Do we need to purchase or distribute by 3/31.
    - i. Ian: Needs to be out by 3/31 in people's hands.
- 6. PPE: Gail: Have we already used all of the water bottles PPE packs? Should we spend our money on that?
  - i. Angie said we passed out 2000 b/w November and January, and we've passed out 500 in February so far. We have 1500 left.
  - ii. Core-Gail will get number of boxes necessary, and Angie will get them to her.
  - iii. Margaret is researching better masks.
  - iv. Delinia: I think educating people may serve us longer.
    - 1. Gail: The PPE packs provide information branded on them along with tangible items.
    - 2. Delinia: The elderly community reads the Weekly, and I'd like to get information to them.
    - Thea: You have to go out to get the Weekly, and people aren't willing to do that. The Mission and HIV Alliance will continue to hand out these PPE packs well beyond the 31st.
    - 4. Ian: Should we allocate \$3500 from the Eugene Weekly budget for water bottles.
      - a. Andrew, let's not buy more water bottles as they are plastic.
      - b. Katie: The price is \$500/week with only 6 weeks. \$3500 should be plenty to fund for those 6 weeks.
- 7. Button Pushers
- Holly Hine would design and create a branded button pusher
- b. Could be handed out at Red Barn and Brun's Apple Market

- c. \$500 would buy 100.
- d. Used for opening doors, stylus, and other no-touch uses.

# **Motions:**

- 1. Approve the December board meeting minutes. Chris Motioned, Angie Seconded. Approved.
- 2. Approve the Grant Budget:
- Ian motioned that the board approve up to the line item amount allocated for each proposed budget. Chris seconded. Passed.